# **Foresight**

Creating Sustainable Future Alternatives



### **Foresight: A Big Picture**

Program to initiate thinking to create sustainable future(s).

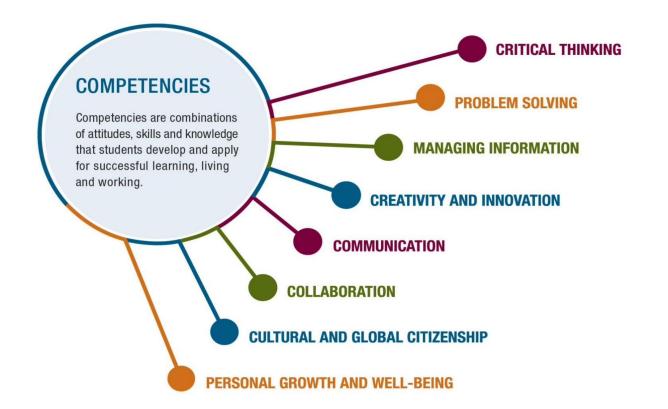
a Blended Intensive Program (3 ects Credits)

- 5-days on site in Antwerp
- Online lecture(s) preceding the BIP-week



"The Best way to predict the future is by creating it" -Peter Drucker

## **Competencies obtained**





### **Foresight: A Big Picture**

### Learning Outcomes:

#### Status Quo:

- describe what the SDG are and understand why they are formulated:
- define the problem definition and analyse the actors related to the context of the assignment and SDG;
- recognize what 'Signals for Change' are and understand the difference between Trend and uncertainty;
- judge and prioritize the 'signals for change related to the problem definition;

#### Sustainable future:

- evaluate and justify the cause and effect of the norm for the preferable future
- illustrate a nuanced human centred and holistic vision of the future by using the chosen signals and Norm
   present and debate the preferable futures in an international setting

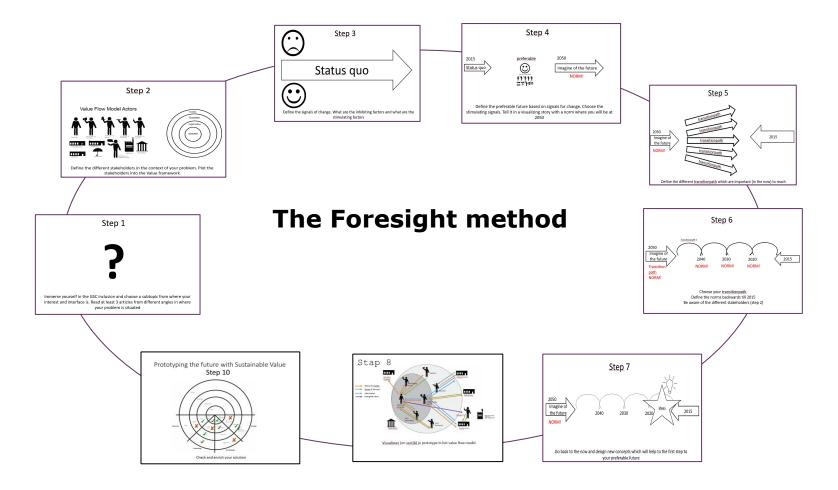
#### Transition to present:

- distill the transition path around the preferable future
- backcast on the chosen transition path from the preferable future end-point to the present
- design a business model for the first stepping stone to the preferable future with value for all stakeholders
- present and discuss the business concept as first stepping stone to the preferable future

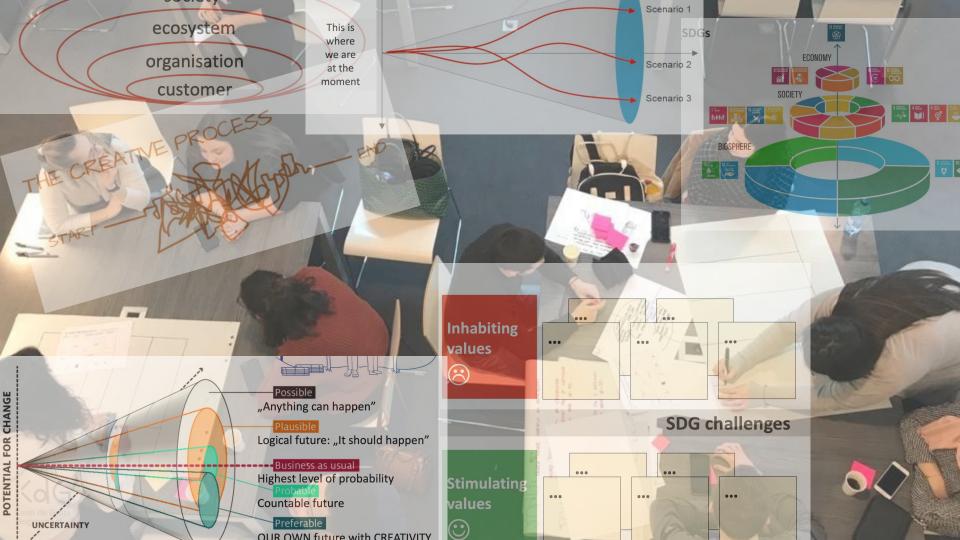
#### Reflect

- evaluate how to apply the method 'prototyping the future with sustainable value on all levels
- collaborate and to be curious and creative to explore and define the preferable futures
- develop a more future consciousness and conclude what your role can be related to the future
- identify intercultural differences and is able to act on these differences in a constructive way









### **Partner Institutions**









### **Foresight Partners**













# **Sample Agenda**

| Foresight                                | Monday  | Tuesday   | Wednesday  | Thursday   | Friday  |
|--|---|---|--|--|---|
| Morning                                  | Welcome Overview method Assignment: Problem definition and selection of SDG Icebreaker in group | Building futures and<br>define the preferable<br>future<br>(Working Groups) | Defining Transition Paths<br>and initial steps (Working<br>Groups)                 | Value creation for all<br>stakeholders and<br>Sustainable Business<br>Model Canvas<br>(Working Groups) | Preparing final presentations.  Peer feedback                         |
| 12:00-13:00                              | Lunch   | Lunch   | Lunch  | Lunch  | Lunch   |
| Afternoon                                | Working Groups  | Working Groups  | Working Groups   | Working Groups   | Pitch Presentations to incubator.  Award winning ceremony and closing |
| Framework of<br>Working Group<br>Studies | Overview signals of change and description of preferable future                                 | Choice Transition path and first stepping stone (transition plan)           | Value creation for all<br>stakeholders and<br>Sustainable Business<br>Model Canvas | Business plan and<br>Sustainable Business<br>Model Canvas  | Sell the idea to incubator  |

